

**Minutes of the
Utah Technology Industry Council Meeting
Held July 8, 2003 at the DCED**

The meeting was called to order at 8:10 am. In attendance were:

Voting Members (Quorum present):

Paul Clayson	-	Fonix Corporation – Chair
Rod Linton	-	State of Utah-DCED
John Sutherland	-	
Stan Lockhart	-	Micron
Suzanne Winters	-	Battelle
Kevin Cummings	-	ATK Aerospace
Rich Nelson	-	UITA
Brad Bertoch	-	Wayne Brown Institute
Brian Moss	-	ULSA
Nancy Lyon	-	University of Utah
Michael Paul	-	GenData

Other attendees:

Mark Renda	-	State of Utah-DCED
Brice Wallace	-	Deseret News
Sharon Cox	-	State of Utah-DCED

Welcome and Introductions: The chairman introduced Rich Nelson, Nancy Lyon and Brad Bertoch as new members of the Council. Mr. Brian Moss joined the meeting later, at which time he was also introduced.

Approval of Minutes: The minutes of the last meeting were approved with no corrections.

Membership: A number of names were put forward for consideration as voting members of the Council. Two names were approved for inclusion on the Voting Council. Both will be personally invited by the Chairman.

The members were asked to research and to add names to the current list of 12 prospective members as they saw fit, so that a decision on the 3 additional members can be made at the next meeting. Significant discussion was noted on the need for gender, geographic, race and industry diversity and the need to have people currently actively involved as senior executives in the industries they represent. Richard Nelson and Brian Moss were asked to determine additional names from their industries as prospects for the committee and coordinate the prospects with the Chairman prior to the next meeting. The Chairman will provide a coordinated list for discussion at the next meeting.

Committee reports:

Measurement Standards:

Rod Linton reported on the progress of this assignment. The committee identified the following 4 categories as being the basic metrics that is used in all measurement assessments: *Business, Academic, Government and Quality of Life*. Doug Jex, a statistician at DCED, was asked to identify the key measurement parameters in each category and to identify the most reliable and widely recognized source for that information. Doug has also agreed to maintain statistics on an ongoing basis on those metrics.

Brad Bertoch suggested that the committee select a number of competitive markets against which our progress can be tracked and compared. This will help determine whether or not we are moving in a direction and at a rate that is comparable to other areas.

Mr. Bertoch accepted an invitation to join this committee.

Best Practices:

No report was presented on this item. The committee is currently in the process of gathering information.

Website:

Sharon Cox reported that she had forwarded content for the UTIC website to Vicki Bird who is the DCED website developer. Vicki will get back her regarding a time frame for the development of the website.

Issue development: The chairman distributed the following 3 documents to the members: *UTIC Statement of Purpose, The Case for Technology Industry Economic Development and UTIC 2003 Study Priorities*. He explained that they were developed by the original UTIC committee and suggested that they be used as a thought guide for developing a list of critical issues that affect the technology industry in Utah.

The following list of issues was developed:

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| • Capital | • Regulatory |
| • Governmental Issues | • Developing & tracking management team |
| Incentives | • Healthy business environment |
| Infrastructure | • Sales channel development |
| Tech Transfer & Incorporation | • Customer focused marketing |
| • Collaboration and Communication | • Quality deal flow |
| • Entrepreneurship programs | • Productization |
| • State competition | • Education partnerships |
| • Public education | • Research funding |

The following subcommittees and their chairs were developed.

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| 1) Business Retention/Expansion | - Kevin Cummings, Chair |
| 2) New Business Development | - Suzanne Winters & Brad Bertoch, Co-Chairs |
| 3) New Business Attraction | - Stan Lockhart, Chair |

Each subcommittee Chairman will be responsible to invite members to their group as non-voting members of UTIC and to consider the list of issues above and other key issues as they pertain to the focus of their committee. The initial target of the committees will be to research, study, discuss and prioritize issues and begin to determine needed public and private sector initiatives to affective technology growth.

On the question of subcommittee members, the chairman stated that he has a broad list of people who has voiced their interest in participating in UTIC. He will collate that list and distribute it to the subcommittee chairs for them to use at their discretion.

Other: *Status of Charter* – Rod Linton reported that the draft Charter has been submitted to Rich North who is currently working on its development. It will be formally presented to the UTC at their August meeting.

UTC meeting – The chairman informed the members that he will be giving a Presentation on the progress of the Council at the UTC meeting in August, and invited anyone who had an interest, to attend. Interested members may contact him for the date of the meeting.

Brainstorming Retreat – Kevin Cummings offered the use of his company's Lodge in Ogden Canyon as a venue for the retreat. A date for the retreat will be selected and coordinated by Paul Clayson via e-mail.

Next meeting: July 22 at 8:00am in room 501 at the DCED offices.

Adjournment: The meeting was adjourned at 10:25am